

For Immediate Release

## **PREDICTWALLSTREET LAUNCHES NEW FREE TOOLS FOR INVESTORS**

### *New Dynamic Poll Results and Intraday Community Sentiment Offer Instant Community Perception on Stocks, ETFs, and Indices*

CAPITOLA, Calif., February 26 — PredictWallStreet, the leader in collecting and processing stock predictions, today announced two new free features allowing online users to make better decisions in the stock market.

Dynamic poll results mean that polls are updated every 5 seconds. Hence, users not only get the latest status of the poll, independent of how long users stay on a page, but also a sense of the predicting activity.

After tracking the poll results for over two years and across more than 10,000 securities, PredictWallStreet initially launched weekly, monthly and yearly sentiment trends in 2007. It has now added intraday sentiment trends. Craig Kaplan, CEO of PredictWallStreet, says about the new feature, “Stock prices move with changes in investor sentiment, so the new intraday sentiment trend is a critical tool that gives users a chance to act on shifts in sentiment as they happen.”

#### **How the New Features Work**

The graph of the sentiment trend is derived using proprietary algorithms to remove natural biases from the PredictWallStreet poll. The graph shows the sentiment moving within three zones: Up, Neutral, and Down. When the sentiment is in the Up zone, the community is bullish compared to historical norms. The community is bearish when the sentiment is in the Down zone. The farther the sentiment moves towards the upper or lower edge of the graph, the stronger the sentiment. Overall, the sentiment shows significant shifts in the prediction patterns for a given security.

The key to using PredictWallStreet’s free polls and sentiment trends is to observe them over time and to compare them to actual market behavior. The knowledge gained from these observations coupled with access to instantaneous information on community sentiment become cornerstones in any successful short-term investment strategy.

#### **About PredictWallStreet**

PredictWallStreet is the leader in collecting and processing stock predictions. Each day, PredictWallStreet collects and evaluates thousands of predictions on U.S. stocks, ETFs, and indices. Its prediction “widgets” can be found on [www.predictwallstreet.com](http://www.predictwallstreet.com), and on its partner sites. PredictWallStreet is not an investment advisor or broker and recommends that all investors consult with a broker or financial professional before making any trades in the stock market.

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